



FACT SHEET 2010-2011

Together...making our community better.

ASSISTANCE LEAGUE of Kansas City, a 501(c)(3) not-for-profit organization and a chapter of **ASSISTANCE LEAGUE**, has a 25-year history of philanthropic service to the Greater Kansas City community. The 271 members contributed over 35,000 volunteer hours to serve 12,110 children and adults in 2010-2011. *There are no paid employees.*

SERVICES TO OUR COMMUNITY:

- **Assault Survivor Kits®** provided 558 kits which were delivered to MOCSA (Metropolitan Organization to Counter Sexual Assault) which in turn takes them to local hospitals throughout the Kansas City metropolitan area for use by victims of rape and assault. 95% of clients reported the kit was helpful and the personal care items were what they needed. Program costs: \$23,497
- **Children's Mercy Northland Volunteer Program** staffs volunteers from Heartland Auxiliary, one of two auxiliaries of Assistance League of Kansas City, in the sign-in area for patients, supervising children and providing activities with them for families who were waiting to see medical personnel. Program costs: none.
- **Senior Outreach Service** adopted six senior care centers, providing a Senior Pals program to 505 residents. In addition, large print books, magazine and Netflix subscriptions, games, bingo prizes and puzzle books were purchased and provided to all facilities for use by all the residents. Each facility was provided with 12 sets of clothing that could be used by residents in emergency situations. Program costs: \$11,291
- **I'm In Charge**, Assistance League of Kansas City's 1st philanthropic program, served 4,026 students with materials to help teach elementary children safety in emergency and non-emergency situations when alone. Forty-five schools in 10 local school districts participated. Program costs: \$11,964
- **Operation Child In Need**, a 2nd program of Heartland Auxiliary, distributed backpacks with school supplies and fulfilled requests for specific items that helped meet educational, physical or emotional needs of children in ten school districts and social service agencies. Program Costs: \$32,293
- **Operation Hug** provided over 8,100 teddy bears to comfort children in crisis. Six hospitals, two surgery centers and three police departments participated in this program. Program costs: \$50,297
- **Operation School Bell®** provided new clothing and supplies for 2,197 elementary and middle school children in seven school districts. Over 87% of school counselors felt participation in the program had a positive effect on student confidence and behavior at school. Program costs: \$210,357
- **ASSISTEENS® Auxiliary** provided 50 Birthday/Celebration bags and served a meal to 20 teens in Synergy Facilities, helped serve lunch to 225 needy people, provided Valentine bags and caroled for seniors, as well as assisted the chapter in its programs. Program costs: \$1,833

FUNDING OUR PROGRAMS TO THE COMMUNITY:

- **THE ReSALE SHOP**, an upscale thrift store located at 6289 North Oak Tfwy, opened in August, 1997 and recycles gently used items at very reasonable prices. **THE ReSALE SHOP** is entirely staffed by member volunteers. Several fashion shows, showcasing items for purchase at the shop, were presented in the community.
- **Poinsettia Sale**, a fundraiser of Heartland Auxiliary to benefit Child in Need, sold over 1,900 poinsettia plants in 2 sizes and 3 colors.
- **SOCK IT TO 'EM**, a direct mail fund raiser benefiting Operation School Bell received donations from 428 donors.
- **Donations and Grants** from individuals, businesses, corporations, and foundations also helped fund services.

MISSION STATEMENT:

We identify and respond to the needs of the community through our own philanthropic programs. We respond by reaching out to others as a friend to promote self-esteem, comfort, safety and the emotional well-being of those served and those serving.